



BRANDON GREEN

CREATIVE DIRECTOR



ABOUT

With over 16 years of experience, I have developed many skills that define me as a professional. My focus is on developing strong relationships with my clients and co-workers, through effective means of communication. As well as, exhibiting passion and knowledge to set a positive example of excellence.

I have mentored and developed teams of designers and copywriters. Who have in turn worked with me to create strong, award-winning, strategies.

With these skills, I am able to lead and motivate, with a high level of energy and enthusiasm. Resulting in successful, high quality work.

CONTACT

LOCATION

Salt Lake City, Utah

PHONE

(801) 510-8363

EMAIL

brandon@brandgreen.net

PORTFOLIO

brandgreen.net

EXPERIENCE

2014 - 2017

RED OLIVE | CREATIVE DIRECTOR

Key contributor in enhancing not only the Creative department, but the entire company. Established processes throughout the company, that directly resulted in year-over-year growth on average of 40%.

- Directly managed designers, copywriters, videographers & photographers
- Built processes for better communication & relationships with clients
- Oversaw quality of all award-winning work & branding, produced by the agency

2012 - 2014

BACKCOUNTRY.COM | ART DIRECTOR

Increased revenue generated from large scale campaigns, through creative and user experience. Improved communication between departments. Defined the core branding strategy of the company.

- Built a solid platform to establish a consistent look and feel
- Diagnosed and improved the creative process, resulting in quicker turnaround
- Developed the skills of other designers and Art Directors in the department

2008 - 2012

RUMOR ADVERTISING | ART DIRECTOR

Eliminated costs by improving company processes, while ensuring the continuation and enhancements of quality of work. Built strong relationships with clients, which resulted in increased income for the agency.

- Directed highly successful photo and commercial shoots
- Designed effective campaigns, on a minimal budget
- Enhanced employee communication and relationships

CAPABILITIES & SKILLS

PROFESSIONAL

- Team Leadership
- Project Management
- Client Support
- Web Design
- Print Design
- Photography

PERSONAL

- Creative
- Organized
- Ambitious
- Time Management
- Fast Learner
- Motivated

PROFICIENCIES

- Adobe Creative Suite
- Sketch
- Invisionapp
- HTML/CSS
- Adobe Lightroom
- Office Suite

EDUCATION

Fall 2004

WEBER STATE UNIVERSITY | OGDEN, UT

Bachelor of Arts in Communication with Design Emphasis