



BRANDON GREEN

UX/UI DESIGNER // PRODUCT DIRECTOR // PROBLEM SOLVER

ABOUT

I specialized in creating experiences across SaaS products, web, mobile apps, and building identities for companies. I believe in working with the client, rather than working for them. I build strong relationships with the people I work with through communication, honesty, and passion for the challenge.

I put my heart and soul into my work, and that means that I'm not satisfied with "good enough." It's about working the problem, not being afraid to be wrong, and finding the right solutions.

I also get a great deal of satisfaction working with and mentoring other designers. With the knowledge that I have gathered over the years, I feel that it's my duty to help others along the way. I enjoy watching designers with whom I have worked with succeed.

CONTACT

LOCATION

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PORTFOLIO

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EXPERIENCE

2021 - PRESENT

RELIAQUEST | SR. UX DESIGNER

In only a few months I have been able to make large improvements to not only the UX team, but to the company as a whole. This includes setting up their design system, putting a focus on metrics, and helping create a standard on how to do user research and testing.

- Lead designer of the largest part of GreyMatter platform
- Introduced processes for unmoderated and moderated user research
- Pulled together their entire design system within Figma

2020 - 2021

RIZEPOINT | LEAD UX DESIGNER

At RizePoint, I was brought in to create an entirely new product in a short amount of time that had a more modern feel and was easier to use to attract new customers. Along with the PM and Engineers, we were able to create a fully functional product within a year.

- Planned, designed, and executed a new SAAS product within a year
- Created new design system and standards for the entire company
- Worked directly with the PM, and back and frontend Engineers on a daily basis

2019 - 2020

NOW CFO | MARKETING DIRECTOR

At NOW CFO, there are four different companies that I am responsible for. Including everything from generating online leads, designing websites, presentations, overall brand assets, and being over copywriting, data management, and promotions.

- Increased online leads and sales each month (Until COVID-19)
- Implemented a strategic plan to automate processes to free up assets
- Created and executed new campaigns, including increasing leads during pandemic

2017 - 2019

THOUGHTLAB | COO & CREATIVE DIRECTOR

Ran the agency from top to bottom. Managed each team, including Marketing, Creative, Development, Operations and Sales. Created new processes and played a key part in the company's most profitable years to date. Lead UX designer on all projects.

- Directly managed every department in the company
- Built processes from the ground up to improve all internal and external aspects
- Oversaw all aspects of the award-winning work that came from the company

2014 - 2017

RED OLIVE | CREATIVE DIRECTOR

2012 - 2014

BACKCOUNTRY.COM | ART DIRECTOR

CAPABILITIES & SKILLS

PROFESSIONAL

- Team Leadership
- Project Management
- Client Support
- UX/UI Design
- Product Design
- Creative Design

PERSONAL

- Creative
- Organized
- Ambitious
- Time Management
- Fast Learner
- Motivated

PROFICIENCIES

- Adobe Creative Suite
- Figma
- Adobe XD
- Sketch
- Invisionapp
- ProtoPie